The whole concept I find ludicrous. Should the Weather Channel be barred from reporting the weather in anything but general terms? Should cable news networks not be allowed to report the news? This is a pay service. Limiting the value of that pay service is not in the best interest of the public. How, in the US can anyone be barred from telling a person what the traffic or weather is like. They aren't practicing medicine without a license or flashing breasts at the Super Bowl. They are exercising free speech. Taking this logic even farther On-Star and GPS navigation should be illegal, as it infringes on the livelyhood of mapmakers and locksmiths, not to mention non-contracted tow truck operators.